

Virginia Green Lodging Profile:





SpringHill Suites by Marriott

Norfolk/Virginia Beach, Virginia

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices is all aspects of Virginia's tourism industry. *Virginia Green* has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, *Virginia Green* encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

SpringHill Suites

"Located near Virginia Beach's Town Center, Norfolk International Airport, and downtown Norfolk, SpringHill Suites Norfolk Virginia Beach is ideal for corporate travel or fun getaways. Up to 25% more spacious than traditional hotel rooms, our Marriott hotel in Norfolk offers great amenities such as complimentary breakfast buffet, kitchenette in each room, complimentary airport shuttle, and more than 3,000 square feet of meeting space."

Green Statement: "Going green is one small step we can do to impact a huge change across the entire planet. Marriott strives to uphold green standards and we are proud to be a part of this global change."



CORE ACTIVITIES for Lodging

"In this symbol indicates a <u>required activity</u> for Virginia Green Lodging facilities. Participants self-certify that these activities are in place and they provide additional specifics on other activities. Visitors to **SpringHill Suites** can expect the following practices:

- Optional Linen Service. Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day. This facility pledges that they:
 - Change linens only upon request
 - Train house cleaners on process for optional linen service
 - Purchase water and energy efficient washers and dryers
 - Minimize use of bleach and chlorinated chemicals
- Recycling and Waste Reduction. Virginia Green Lodging facilities must recycle Glass Bottles and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:
 - Recycle: office paper, toner cartridges, newspaper, fluorescent lamps, electronic equipment
 - Clearly marked recycling bins or drop off locations, recycling area in business center for paper and newspapers
 - Instruct housekeeping to save and reuse unopened items
 - Recycle fryer grease

- Have an effective food inventory control to minimize waste
- Use reusable dishware and glassware, and minimize use of disposables
- Use water pitches and filtered water to minimize the use of single-use bottles
- Use bulk soap dispensers in public restrooms
- Use a last-in/first-out inventory and labeling system
- Make 2-sided copies/ printed materials
- Use electronic correspondence and forms
- Purchase durable equipment and furniture
- Properly recycle/dispose of thinners and solvents
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Minimize the use of pesticides and herbicides



- **Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:
 - Track overall water usage and wastewater
 - Perform preventative maintenance to stop drips and leaks
 - Use water-flow metering to discover leaks and areas of high use
 - Have low flow restrictors on faucets and showerheads
 - Discourage water-based cleanup (sweeping first) and use microfiber technology
 - Have an effective landscape management plan which utilize drought tolerant species and minimizes lawn areas
- replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:
 - Track overall energy bills
 - Use:
 - compact fluorescent light bulbs in all rooms and in canned lighting
 - LED Exit Signs
 - high efficiency fluorescent ballasts and lamps (T5s and T8s)
 - Perform preventative maintenance on HVAC system
 - Have individual thermostats for each room/area
 - Use natural lighting
 - Use occupancy sensors to turn on/off lights
 - Have thermal-rated windows and insulation
- ✓ Green Events Package. The facility must offer a "green" or "environmentally-friendly" package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:
 - Promote the availability of "green meetings/conferences" in marketing packages
 - Work with meeting planners to reduce waste and provide recycling for events as requested

For more information on SpringHill Suites by Marriott, see www.marriott.com/orfnw or contact Valerie Young at vyoung@ltdmanagement.com or 757-333-3100.

> For more information on *Virginia Green Lodging* program, see www.deq.virginia.gov/p2/lodging or go to www.virginiagreentravel.org.



Virginia Green Lodging program is a supporting partner of Virginia Green, the Commonwealth's campaign to encourage environmentally-friendly practices is all aspects of Virginia's tourism industry. Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.







